

PHILLIP ROCKER

Livonia, MI 48150
phillip.rocker85@gmail.com
734-658-3675

Veteran and graduate of Northwest Missouri State with Bachelors of Science in Mass Media.
Authorized to work in the US for any employer

WORK EXPERIENCE

Video Content Creator/Creative Designer

Quicken Loans Inc. - Detroit, MI
October 2016 to August 2019

Internal communications based around training & development of the entirety of the mortgage processes in a mass communication environment. Contact center operations build around pacing the speed of the business.

Mid-tier management of communication pipeline to ensure quality control of media production.

Engaged nation wide brand management and company vision through the media arts.

Executive level communication in a top-down central approach.

Small/medium sized event planning for groups of employees ranging from 15-200. Responsible for set up of media based equipment, scheduling of spaces and food/craft services. Liaison for outside vendor inquires and of services requested.

Streaming Media Coordinator

Percepta/Ford Motor Company - Dearborn, MI
October 2014 to January 2016

Responsibilities

Supporting Ford Retailer Education & Training and the Streaming Media Team in the Network Control Center (Ford WHQ) and Ford Tube Live! Studio

Managed both RE&T video on demand sites (Ford Tube and Lincoln Video Gallery) focused around online training for Field Operations and all national dealers. Manages over 2700 videos with 20000+ unique monthly visitors from each of the five market areas.

Supported dealer and corporate communications from top level Ford and Lincoln management in the Ford Tube Live! Studio in the basement of Regent Court.

Coordinated and supported many company webcasts within the US and globally for various organizations. Including all-hands meetings, confidential management meetings (LL5+ & LL2+) and multiple IPVC supported conference webcasts.

Accomplishments

Redefined customer support for VOD websites within the RE&T department. Supported the upgrade/installation of over half a million dollars of video and webcasting equipment.

Did not miss a day of work (no vacation nor sick days) in 17 straight months at just under 45 hours a week.

Skills Used

Pro Tools, Final Cut Pro (10), Adobe Premiere, EDIUS editing software, Accordant, InDesign, SharePoint Designer, Webex, Microsoft Office and various other software programs.

Freelance Videographer

Des Moines, IA

June 2014 to October 2014

Responsibilities

Help set up and run company events in downtown Des Moines that needed to be filmed, recorded or edited.

Skills Used

Camera Operation, Video Editing, Production Assistant

Designer

NWMSU Tower Yearbook

2012 to 2013

Sports, Organizations)

Various Positions

KNWT Channel - Maryville, MO

2010 to 2013

Battalion Police Sergeant

Amphibious Assault - Camp Lejeune, NC

2008 to 2009

Non-commissioned officer, Sergeant (E-5)

United States Marine Corps

2008 to 2009

Two tours of duty - Iraq in 2006 and Persian Gulf (22nd Marine Expeditionary Unit) in 2008-2009.

Non-commissioned officer, Sergeant (E-5) at the end of duty (honorable discharge).

Assistant Section Leader in an Amphibious Assault Vehicle (AAV) section. Supervised personnel in work groups ensuring completion of assigned tasks. Operated and maintained sophisticated equipment designed for tactical operations.

Shift Supervisor

Dairy Queen - Livonia, MI

2001 to 2001

Intern - Video Assistant

Northwest Missouri State University - Northwest, Missouri, US

January 2014

University Relations (Maryville, MO)

EDUCATION

B.S. in Mass Media

Northwest Missouri State University - Maryville, MO

2009 to 2014

Winston Churchill High School - Livonia, MI

2000 to 2004

LINKS

<http://Pman.tv>

<https://www.linkedin.com/in/philip-rocker-30458694/>

MILITARY SERVICE

Branch: USMC

Service Country: United States

Rank: E-4

November 2004 to March 2009

Two tours of duty – Iraq (Fallujah) in 2006 and Persian Gulf (22nd Marine Expeditionary Unit) in 2008-2009.

Non-commissioned officer at the end of duty (honorable discharge).

Assistant Section Leader in an Amphibious Assault Vehicle (AAV) section. Supervised personnel in work groups ensuring completion of assigned tasks. Operated and maintained sophisticated equipment designed for tactical wartime operations.

Battalion Police Sergeant from 2008-2009. Assisted with the multimillion dollar construction of the Assault Amphibian Battalion AAV Maintenance Building as head liaison at Camp Lejeune, NC.